



February 22, 2010

RE: Community Child Care Center of Portsmouth
5th Annual Dinner Dance Sponsorship Opportunity

Dear Business Owner:

As a local business, you already invest in the seacoast community each and every day. Please take a moment to consider the impact of child care and education on our state. With early childhood education and school age programs, parents are able to work full-time, and children are better prepared to succeed in school, the workplace, and have higher lifetime earnings. The Community Child Care Center of Portsmouth (CCCC) is holding its 5th Annual Dinner Dance and Auction, "Dance for the Stars" fundraiser on Saturday, April 17th, 2010 in Portsmouth. The center needs to raise \$25,000 at the event towards its programming for seacoast families. I'm asking for your support of our dinner dance as a corporate sponsor. There are fantastic benefits in return for your sponsorship (see enclosed).

Founded in 1967, Community Child Care Center of Portsmouth provides the highest quality education and care – including before and after school care – to over 280 children ages 8 weeks to 12 years. Over 58% of our children are from single parent families, with 29% of our families receiving tuition scholarships. True to its mission, CCCC gives priority to children in need, and is a leader in advocating for children and families. CCCC has played a significant role in the lives of thousands of Seacoast children, encouraging and sustaining healthy families each day.

The 2010 Seacoast event of the year is happening Saturday, April 17th, 2010 at the Sheraton Harborside in Portsmouth, NH. The evening will begin with hors d'oeuvres and a cash bar at 5:30 p.m. followed by a scrumptious dinner buffet, and dessert. A **live auction**, and **live music and dancing** will then round off the evening. As a sponsor, you can attend the event and I will advertise your business and recognize its contribution to our center through all media outlets.

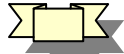
Please consider being a part of our signature fundraising event. Your sponsorship is needed now more than ever. We look forward to working with you.

Sincerely,

Catherine Edison, Development Director
Dance Committee Chairperson



Corporate Sponsorship Opportunities for the 5th Annual *Dance for the Stars*



Underwriter \$2,500

- 10 Tickets (Table of 10) to the best 2010 seacoast event, and table recognition.
- Company name, logo as underwriter on all marketing material, our website, in all press releases, radio promotions, and Featured company at sponsor reception
- Speaking opportunity before live auction with Underwriter recognition in slide show
- Much thanks & gratitude for supporting child care in the seacoast!



Table Sponsor \$1,500

- 10 tickets (Table of 10) to the best 2010 seacoast event, and table recognition.
- Company name, logo as Table Sponsor in press releases and on CCCC website
- Table Sponsorship recognition at sponsor reception, and in Slide show
- Much thanks & gratitude for supporting child care in the seacoast!



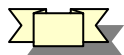
Wine Sponsor \$1,000

- 4 Tickets to the best 2010 seacoast event
- 2 Bottles of wine on each dinner table with table tents recognizing sponsorship
“Wine compliments of *Your Company Name and Logo Here*”
- Wine Sponsor recognition in slide show at event
- Sponsor name and logo on all event marketing material as a sponsor
- Sponsor recognition in slide show at event
- Much thanks & gratitude for supporting child care in the seacoast!



Hors d'oeuvres Sponsor \$1,000

- 4 Tickets to the best 2010 seacoast event
- Tents at hors d'oeuvres displays with “Hors d'oeuvres compliments of _____”
- Sponsor name and logo on all event marketing material as a sponsor
- Sponsor recognition in slide show at event
- Much thanks & gratitude for supporting child care in the seacoast!



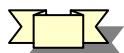
Gold Sponsor \$1,500

- 4 Tickets to the best 2010 seacoast event, and table recognition
- Gold Sponsorship recognition at sponsor reception, and in Slide show at event
- Gold sponsor name and logo on all event marketing material, our website, in press releases and radio promotions
- Company logo printed on 200+ CCCC weekly billing statements for 4 weeks.
- Much thanks & gratitude for supporting child care in the seacoast!



Silver Sponsor \$750

- 2 Tickets to the best 2010 seacoast event, and table recognition
- Silver sponsor name and logo on all event marketing material as a sponsor
- Silver sponsorship recognition in slide show at event
- Much thanks & gratitude for supporting child care in the seacoast!



Bronze Sponsor \$500

- 2 Tickets to the best 2010 seacoast event, and table recognition
- Bronze sponsor name and logo on all event marketing material as a sponsor
- Bronze sponsor recognition in slide show at event, and on one table at event
- Much thanks & gratitude for supporting child care in the seacoast!



Friend of CCCC Sponsor \$250

- Friend sponsor name and logo recognized in slide show,
- Much thanks for supporting child care in the seacoast!

