



## YOU CAN MAKE A DIFFERENCE TODAY!

“In tough economic times it is tempting to limit our spending to potholes and not people. Few investments provide the rate of return that early childhood does at about 10%. Investments in early childhood reduce inequality and increase productivity. It is an investment in human potential that produces 21<sup>st</sup> century skills.”

-Dr. James Heckman, University of Chicago Nobel Prize Winner

Celebrating November 7, 2011

**45  
Years!**

*Friends and families of the Seacoast:*

*Community Child Care Center of Portsmouth is kicking off its 45th year of caring for and educating children. We have grown to become the premier center for quality early childhood education and school-age care in the seacoast, serving over 300 children from 250 families each day.*

*Right now, national, state, and local efforts to improve early learning are at the forefront. The federal government's Race to the Top is a \$500 million competition among states to impact school readiness and early learning for children from birth to age five. The United Way of the Greater Seacoast is investing long-term in safe, high quality early learning centers producing measurable childhood outcomes. Current research shows that for every dollar spent, quality early learning yields \$17, increases tax revenues, and lowers costs for special education, welfare, and crime.*

*Harvard University's Center on the Developing Child reports that a balanced approach to emotional, social, cognitive, and language development will best prepare children for success in school, the workplace, and the community. CCCC is meeting the highest quality education standards, and is preparing children for their future school years every day. Child Care in NH, an Economic Impact Report lists significant outcomes from high quality programs that show:*

- *Positive effect on IQ*
- *Reduction in juvenile delinquency*
- *Improved social skills and school readiness*
- *Improved achievement test scores.*

*CCCC is fulfilling its 45-year mission to provide quality care and education for the youngest children in the seacoast. We do this by engaging their hearts, souls, and minds, so that every child has the tools to reach his/her full potential. We all want our kids to thrive and have the brightest future possible. Your investment today creates a solid foundation for children now and tomorrow.*

*Each year, your investment is crucial for our continued success. We are now planning for tomorrow. This year, Annual Appeal funds will support not only programming & scholarships, but will build a CCCC Endowment to ensure that our programs are here for years to come. Our goal is 100% participation, so please give whatever you can. Your contribution is fully tax-deductible, and is truly an investment in the future of the seacoast.*

*Sincerely,*

*Michelle Chaisson Flynn  
Board President*

**Board of Directors**  
Michelle Chaisson Flynn  
President  
Portsmouth, NH

Matt Stachowske  
Vice President  
Portsmouth, NH

Tim Dempsey  
Treasurer  
Portsmouth, NH

Nancy Andrews  
Secretary  
Portsmouth, NH

Alyssa Murphy  
Portsmouth, NH

Deb Scott,  
Portsmouth, NH

Sarah Pendleton  
Portsmouth, NH

Tracey Melchior  
Portsmouth, NH

Seth McNally  
Hampton, NH

Raphael Roman  
Durham, NH

# CCCC Annual Appeal ~ 45th Year Kickoff



CCCC provides high quality, early childhood education and school-age programs for generations of seacoast children. Help us build our endowment to provide all children with the tools needed to secure a bright future!

Learn more today at [communitychildcarenh.org](http://communitychildcarenh.org).

Name(s): \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Phone: \_\_\_\_\_  
Email: \_\_\_\_\_  
I wish to donate \_\_\_\$25 \_\_\_\$50 \_\_\_\$100 \_\_\_\$250 Any Amount \$ \_\_\_\_\_  
Make me a 2012 sustained donor. Repeat my donation \_\_\_monthly \_\_\_quarterly (confirm by mail)  
Please target my funds for: \_\_\_program support \_\_\_ childcare scholarships \_\_\_ CCCC Endowment  
(Check all that apply; your investment to be divided evenly for areas chosen.)  Make my donation anonymous  
**Employer Matching Pledge.** Yes \_\_\_ No \_\_\_ Employer Name: \_\_\_\_\_  
**Method Of Payment**  
 Check Enclosed  Credit Card # \_\_\_\_\_ Exp.: \_\_\_\_\_ 3 digit code: \_\_\_\_\_  
 Please add me to your CCCC e-newsletter list for events and opportunities.

At The Community Campus, all three Portsmouth Elementary Schools, and Greenland Central School ■ 100 Campus Drive, Suite 20 ■ Portsmouth, NH 03801 ■ (603) 422-8223  
The Community Child Care Center of Portsmouth is a 501(c)3 nonprofit organization. Contributions are tax deductible to the extent allowed by law. Please make check payable to CCCC