



of Portsmouth

## 45 Years of Care & Education

"Investments in early childhood education reduce inequality and increase productivity. It is an investment in human potential that produces 21st century skills."

-Dr. James Heckman, University of Chicago Nobel Prize Winner

## 2012 Annual Appeal & Sponsorship Opportunities

Market your business to the greater seacoast, and to over 250 CCCC families!

\_\_\_ **Give to Our Annual Appeal:** Our goal is to raise **\$20,000** through January 30th to increase the impact of quality early learning and school-age programs in the seacoast. Help us today by giving what you can to ensure that all children receive the stable foundation needed to succeed for a lifetime! \_\_\_\$45 gift for 45th year! \_\_\_ \$100 gift \_\_\_ \$250 gift \_\_\_ \$500 gift \_\_\_ Other Please use my funds for \_\_\_program support\_\_\_child care scholarships \_\_\_CCCC Endowment \_\_\_please keep anonymous

### 2012 Sponsorship Levels

\_\_\_ **Early Childhood Classroom Sponsor for CCCC or The Community School of Portsmouth & Greenland (\$1000):** Every classroom needs to replace equipment, materials and supplies as they are utilized. Sponsor your favorite classroom for one year and have your name or company name permanently displayed in the CCCC entry hall as an outstanding donor. All Community Campus classrooms are accredited by the National Association for the Education of Young Children.

#### Center ECE Classrooms

- Shrimps (8 wks. – 12 mos.)
- Guppies (1-2 years)
- Periwinkles (1-2 years)
- Minnows (2-3 years)

#### Rainbow Fish (2-3 years)

- Sea Otters (3-5 years)
- Stingrays (3-5 years)
- Spotted Turtles (5-6 years)
- Diamondback Turtles (5-6 years)

#### Community School ECE Classrooms

- Angelfish @ Campus (3-5 years)
- Starfish @ Campus (3-5 years)
- ClownFish @ Campus (3-5 years)
- Community School of SAU50 (3-5 years)

\_\_\_ **PEAK Program Sponsor (\$750) Before & After School Program or Summer PEAK Camps.** CCCC's Program for Elementary Aged Kids offers adventure, and learning for kids in 1st to 5th grade in Portsmouth & Greenland Elementary Schools.

- PEAK at Little Harbour Elementary School
- PEAK at Dondero Elementary School
- PEAK at New Franklin Elementary School
- PEAK at Greenland Central School, Greenland
- Summer PEAK Camps (held at Portsmouth Middle School & Community Campus)

\_\_\_ **CCCC Event Sponsor (Circle Your Choice):**

- All-Staff Professional Days– Onsite Training, Conferences (\$200 per day or \$750 per year)
- Arts & Children Together (ACT Program) Performance Art Events (\$200 per program or \$750 per year)
- CCCC Annual Children's Art Show & Open House – Spring Season - (\$350)
- CCCC Annual Meeting & Teacher Recognition Night – Winter Season - (\$250)
- PEAK Summer Field Trips (Bus expenses, entry fee costs) (\$200 per day or \$750 for year w/ your magnetic logo on bus)
- 7th Annual Dance for the Stars Saturday, April 14, 2012 – Sponsor levels vary
- 2nd Annual 5K Run for the Kids, in the PCOC Road Race Series! Saturday, October 13, 2012 – Sponsor levels vary

\_\_\_ **Sponsor a Teacher (\$250):** Provide professional development for teaching staff to attend Early Childhood Education classes, Creative Curriculum classes, behavior management classes, first aid classes, safety classes, environmental training, and more.

\_\_\_ **Sponsor our Website (\$100):** Our website has over 1500 hits per month and features news and information on programming and events which support our mission. Get advertising and link from our website to yours. Visit [communitychildcarenh.org](http://communitychildcarenh.org).

\_\_\_ **Yes, I wish to donate to CCCC's annual appeal \_\_\_ and/or sponsor at level indicated above \_\_\_ to support quality early learning & school-age programs in the seacoast!**

Contact: \_\_\_\_\_ Company Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_ Please invoice me \_\_\_ Please contact me \_\_\_

Check enclosed: \_\_\_ Credit Card # \_\_\_\_\_ Exp: \_\_\_\_\_ 3-digit security code on back \_\_\_

All \$1000 sponsorships will be recognized in a **permanent** 45th year plaque at Community Campus. Press releases to 30 print & radio media contacts, recognition on parent invoices, and postings on CCCC website, facebook, & twitter included for all sponsors.